

# INVEST IN CORNOUAILLE

EN







Pointe du Raz, Major site of France



# WELCOME TO CORNOUAILLE

A great place to invest

Cornouaille is a real microcosm of Brittany. In the heart of a living area of over 267,000 residents, Cornouaille has three outstanding industries: food, maritime and tourism. There are many economic opportunities to develop your business. You will find qualified workers here, specialist training, attractive real estate prices and a high capacity for innovation. In Cornouaille, develop your creativity 360°.

Pep gwellañ Breizh eo Kerne. E-kreiz un dachenn vuhez gant muioc'h eget 267 000 annezad e kaver teir filierenn eus ar c'hentañ troc'h : boued, mor ha touristerezh. Kement-se a zegouezhioù ekonomikel dibar evit diorren hoc'h obererezhioù. Amañ e vo kavet ganeoc'h gopridi barrek, stummadurioù arbennik, prizioù dedennus evit an tiez ha barregezhioù kreñv evit krouiñ a-nevez. E Kerne e c'hellit kas ho spered-krouiñ war-raok splann.

N'eus lec'h all ken brav evit kas traoù da benn

## DEGEMER MAT E KERNE

CORNOUAILLE   
KERNE





HIGH-SPEED TRAIN LINE

**3.5 hours to Paris** (2 hours to Nantes and Rennes)

**Quimper-Bretagne airport**

(40 minutes to Lorient and Brest airports, more than 50 regular destinations in France and across Europe)

**A free network of dual carriageways**

**Six fishing ports**

(11,500 spaces in ports and mooring)

**Very high-speed mobile broadband**

Over 75% coverage

Baie de Douarnenez

île de Sein

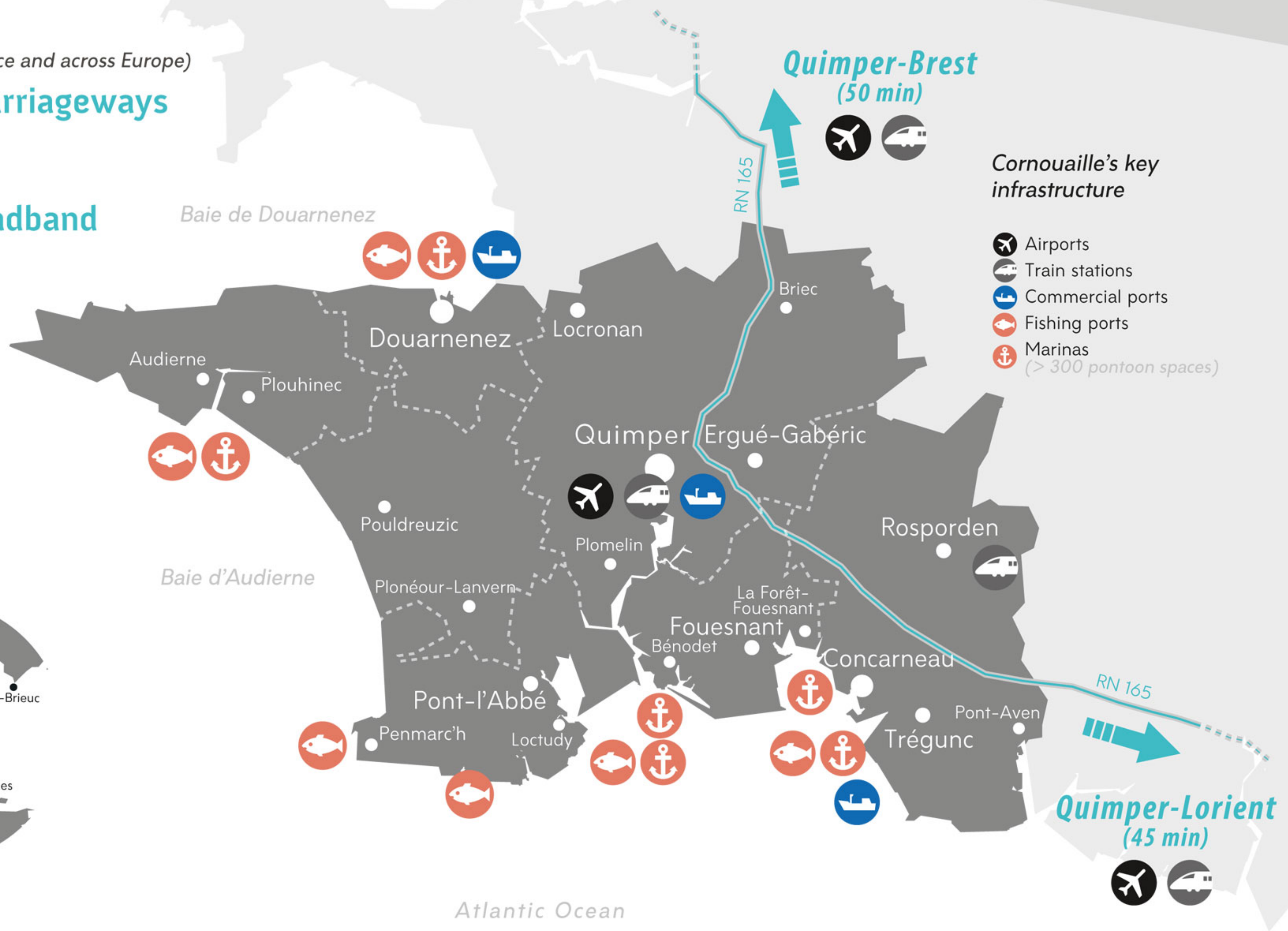
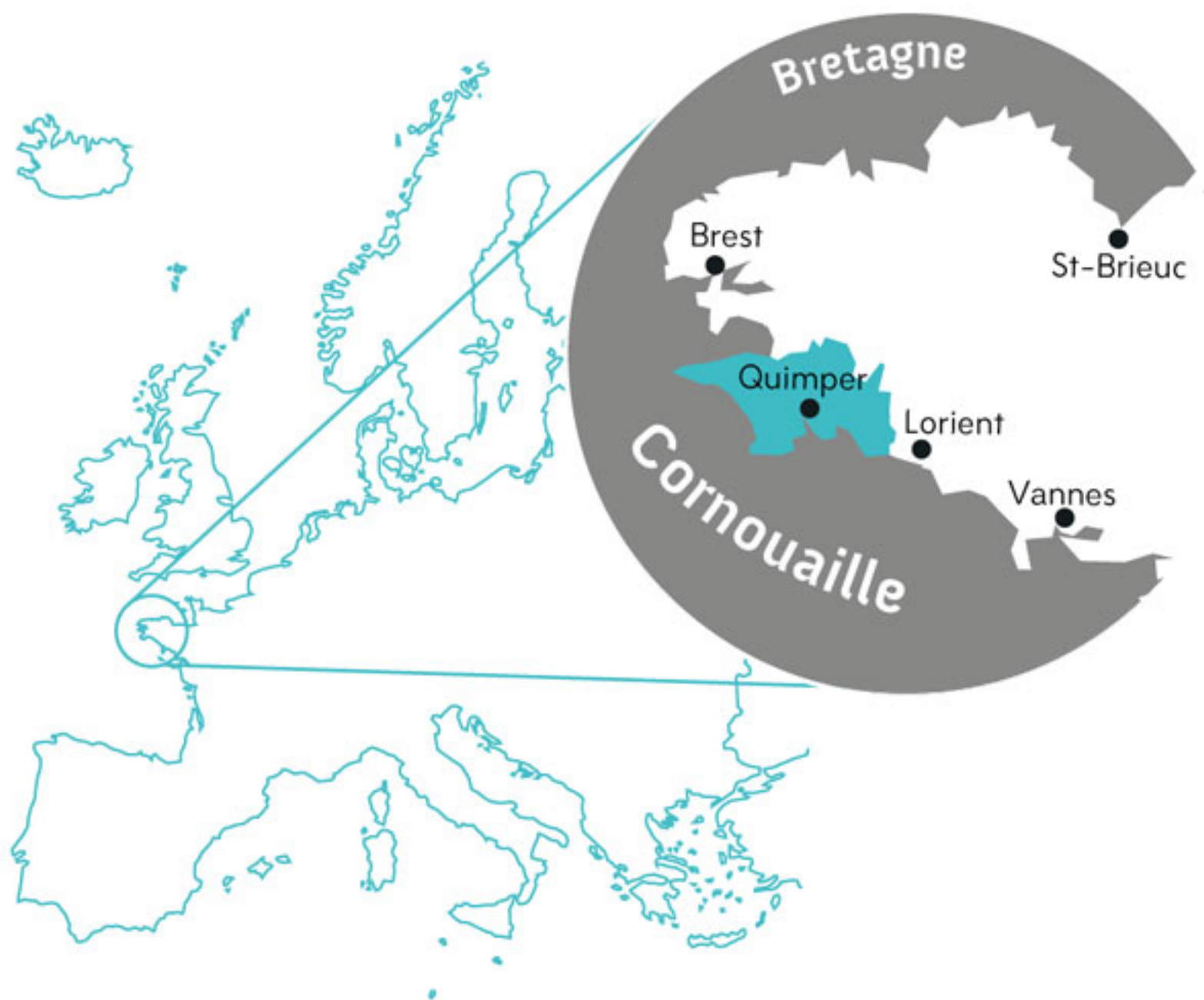
Baie d'Audierne

Atlantic Ocean

Glénan Archipelago

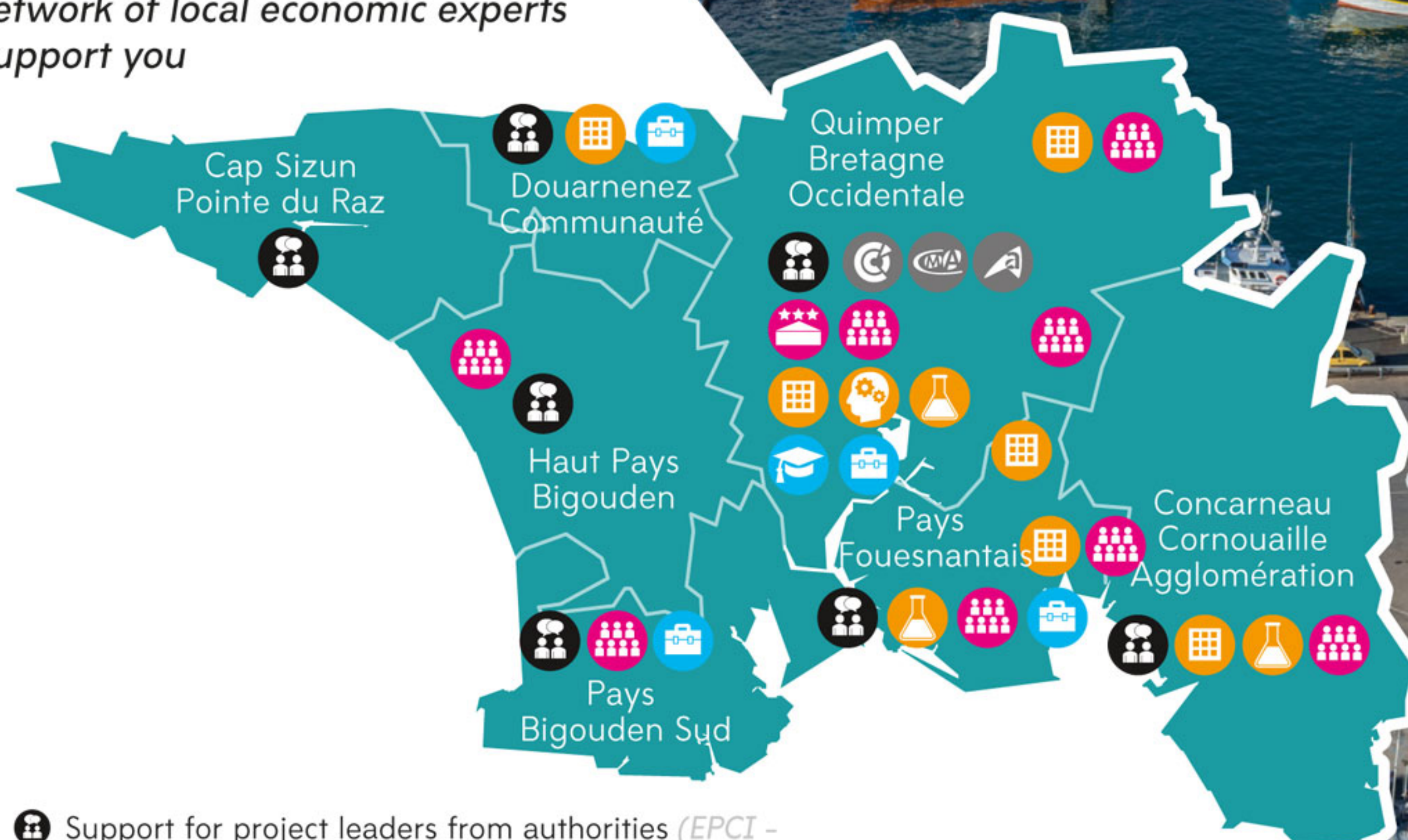
Cornouaille's key infrastructure

- Airports
- Train stations
- Commercial ports
- Fishing ports
- Marinas (> 300 pontoon spaces)





A network of local economic experts to support you



- Support for project leaders from authorities (*EPCI - Public Establishment for Intercommunal Co-operation*)
- Consular chambers (*CCI - Chambers of Commerce and Industry, CMA - Chamber of Trade and Crafts, Agriculture Chamber*)
- Business incubators
- Technopole
- Research centres
- Exhibition centre
- Congress centres, multifunction halls (> 400 seated capacity)
- University institutions (*University of Western Brittany, IUT...*)
- Other higher education establishments

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Cornouaille  
Cultural  
Creative =  
Connected





# INVEST IN CORNOUAILLE

Develop your business in Brittany





### **An exceptional living environment**

The sea is one of Cornouaille's major assets with a succession of bays, beaches, inlets and cliffs. There are natural spaces everywhere you look. A wide ranging offer of care gives the Cornouillais access to a host of medical specialities. Cornouaille has a well performing school system.

### **The Cornouillais, real 'captains of industry'**

The Cornouillais people can be characterised by their entrepreneurial spirit. This 'cutting edge' territory is also renowned for its human capital. The Cornouillais have a strong work ethic and have expertise, particularly in the food processing sector. Qualities appreciated by business leaders.

### **An excellent food industry**

Cornouaille is home to the greatest diversity of food production in France: sea products, biscuits, canned food... The food industry includes many iconic companies. 4 Michelin starred chefs work in Cornouaille. Their culinary innovations are renowned from Hong Kong to Los Angeles. The food companies (fishing, agriculture or processing) rely on this exceptional gastronomy which enhances local products.

### **Innovation in the Cornouaille genes**

The Cornouaille food industry has developed thanks to its capacity for innovation. Back in the 19th century, canneries were already capitalising on the novelty brought by canned food. The food processing, packaging and water sports sectors, organised in networks, have continued this innovative instinct and pioneering state of mind. Start-ups that hatch in Cornouaille benefit from this dynamic.



## A smart place

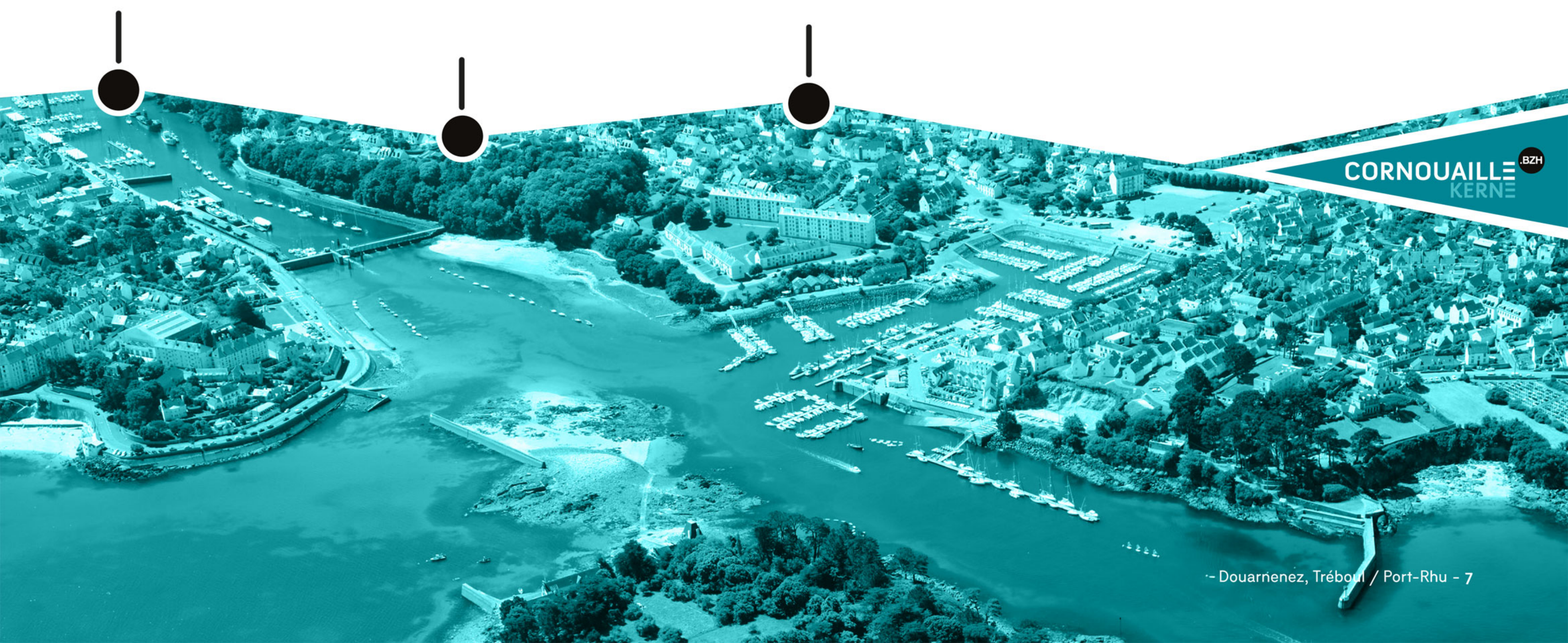
Cornouaille supports transformations towards the industries of the future: energy transition, digital services, circular economy. A number of co-working solutions give start-ups a space for Cornouaille's new creative minds to meet, express themselves and innovate.

## A lively and open culture

Cornouaille is bursting with culture. Music and dance are the main ambassadors of Breton culture which is enhanced by different influences. Cornouaille hosts many major events throughout the summer season. Museums, theatres, performance halls and art schools are some of the places that exhibit this cultural diversity.

## A 360° recreational area

Finistère is the first French department for the size of its seafront. Water sports have a special place here. This is where Les Glénans sailing school, Finistère Offshore Racing Centre and the Brittany Surfing School started. There is a wide range of sports on offer with clubs competing on a national level (basketball, volleyball, football, handball, etc.).



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# CORNOUAILLE

welcomes you and your business





EDUCATION AND TRAINING

**95%** pass rate for the general baccalaureate  
**5,000** students  
**2,000** apprentices

**ATTRACTIVE REAL ESTATE PRICES**

**155 hectares** of business parks



ENTREPRENEURSHIP

**31,000** established companies  
**1,300** new businesses per year

# Cornouaille's 3 outstanding industries

The food, maritime and tourism industries are real strengths of Cornouaille. These three economic ecosystems involve all players, from production to distribution.

Sectors linked to digital, energy transition and services are developing strongly by capitalising on new needs and uses in Cornouaille.

Food industry — **25,000** jobs

Maritime industry — **20%** of France's fresh fish

Tourism industry — **760** million euros spent per year

*\*Odoxa study for Ouest-France (newspaper), February 2017*

# THE BRETON PLUS

**Brittany, 4th most attractive region\***

Running a business and living in Cornouaille is an opportunity to be part of a place open to your ambitions. You will be supported by a network of experts and you will join dynamic business networks.



Your main client



18 mins.  
to the  
airport



Your economic  
partners

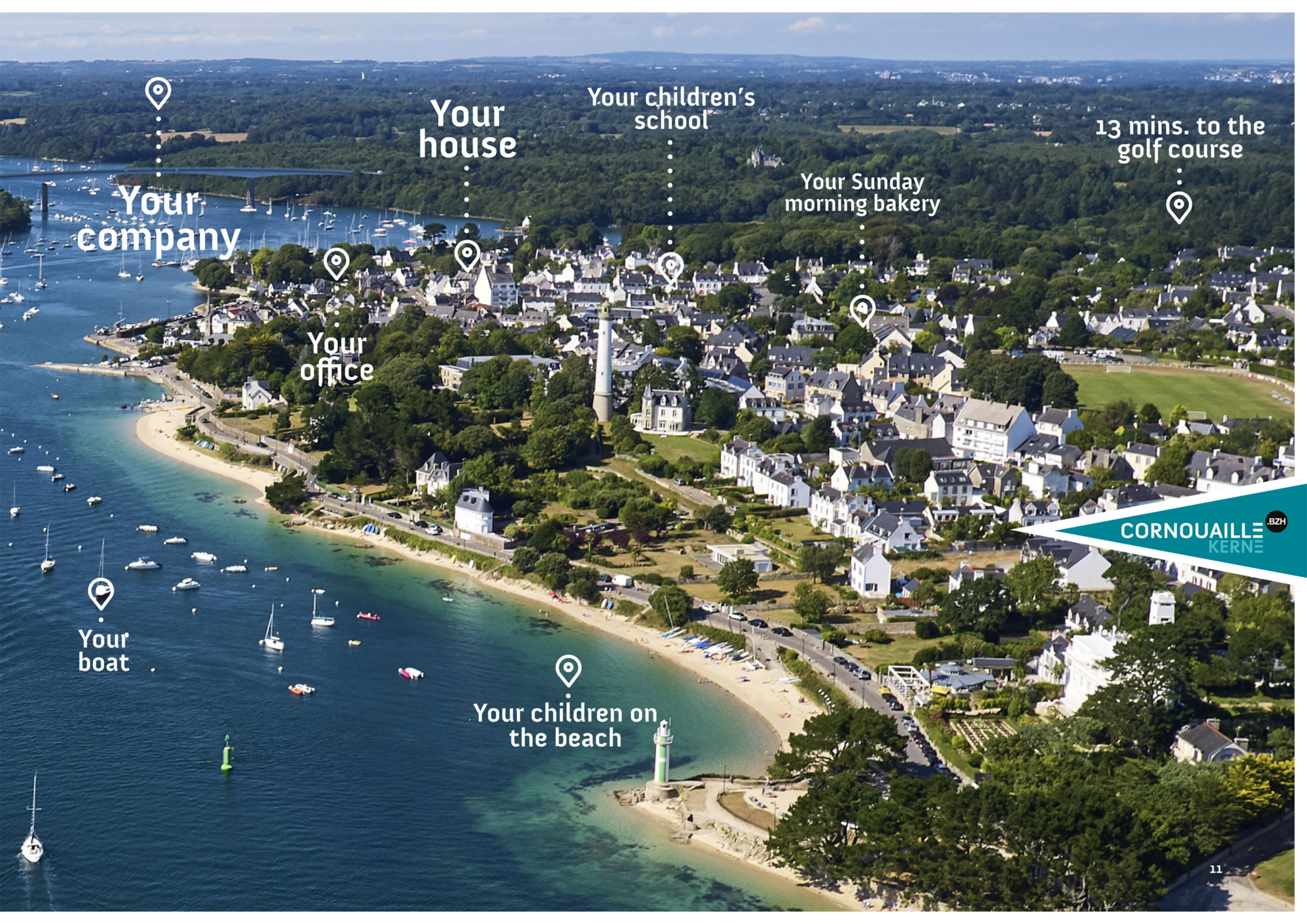


22 mins. to the  
train station

Your favourite  
restaurant







Your company

Your house

Your children's school

13 mins. to the golf course

Your Sunday morning bakery

Your office

Your boat

Your children on the beach

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# INVEST IN CORNOUAILLE

facilitates and supports your projects





# A network of advisors ready to assist you



## TERRITORY

- 12 economic advisors
- 7 communities of communes or urban areas
- 30 specialist advisors (innovation, start-up/takeovers, etc.)



## ENTREPRENEURSHIP

- 5 business incubators (innovation eco-housing, maritime, etc.)
- 2 large convention centres (over 10,000m<sup>2</sup>)
- 20 spaces for professional meetings
- 400 professional events per year
- 30 professional clubs or associations bringing together around one thousand leaders

## Innovative services dedicated to companies and their employees

- [jobconjoints.bzh](http://jobconjoints.bzh) To help you recruit employees
- [zaecornouaille.bzh](http://zaecornouaille.bzh) To find business park real estate

## A complete economic offer

- 129 business parks
- 155 hectares available

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# CORNOUAILLE BONUS

## A network of experts to support you

In Cornouaille we are here to help project leaders. We can help you to get set up, support your projects or search for real estate and business premises.



Concarneau, Colguen business park - 13





# CORNOUAILLE incorporates you into its networks

## “ialys”, Food performance network

The ialys cluster brings together all the players in the food industry “from the sea or land to the plate”. As well as the 25,000 jobs in the industry, this ‘food performance network’ in Cornouaille includes 8,000 people undergoing training, 10 research and innovation centres, and 1 network coordinator. With over 3,000 ‘product’ innovations released on the French market each year, the food processing industry stands out by its high capacity for innovation. Food companies in Brittany have a higher rate of innovation than the national average.

[www.ialys.bzh](http://www.ialys.bzh)





# Cornouaille's 3 outstanding industries

## Food industry



**5,200** farmers, fishermen, craft workers, manufacturers & parts manufacturers  
**25,000** jobs

*1st Breton territory for food processing since 1850*  
*5th employment zone in France for the food processing industry*

## Maritime industry

**20%** of France's fresh fish  
**9,000** jobs  
**6** fishing ports  
**1,900** jobs in the naval & maritime industry

*1st place for fresh fish in France*

## Tourism industry

**5,900** jobs  
**760** million euros spent per year

*Ranked 1st in Brittany for outdoor accommodation*  
*Ranked 3rd in Brittany for accommodation*  
*4th destination in Brittany by number of nights*

**Breizpack**  
Réseau des Industriels de  
l'**Emballage** en Bretagne

## Breizpack

Breizpack is for packaging manufacturers. This network, whose headquarters are in ADRIA Food Expertise, brings together 300 companies and collaborates with 20 research laboratories in France. Its business areas encompass materials, equipment and services. Breizpack has 1.6 billion euros turnover and employs 10,000 staff. 2 advisors run the network.

[www.breizpack.net](http://www.breizpack.net)

FROM RESEARCH TO INDUSTRY  
**cea tech**

## CEA-Tech

Quimper hosts the regional transfer technology platform for CEA Tech with an 'agriculture-food processing' speciality. It is the only platform dedicated to the food industry in France. Its purpose in the region is to provide innovation for the industry. It supports research and development projects. It has a budget of 15 million euros over five years and a team of 5 people.

[www.cea-tech.fr/cea-tech/english/Pages/home-uk.aspx](http://www.cea-tech.fr/cea-tech/english/Pages/home-uk.aspx)

**CAMPUS  
DES MÉTIERS  
ET DES  
QUALIFICATIONS**  
Techniques et technologies  
alimentaires  
Bretagne

## Brittany campus of jobs and qualifications in food techniques and technology

Since 2016, the campus of jobs and qualifications in food techniques and technology, which has 3 diploma-based training programmes, has endeavoured to make its training offer consistent with the needs of companies. Its aim is to promote the professions and to monitor companies in order to adapt to evolutions. It helps attendees acquire cross-disciplinary skills.

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**KERNE**





# CORNOUAILLE

## develops your creative and innovative spirit

*Main players on the Cornouaille digital scene: Technopole Quimper-Cornouaille, Pépinière des Innovations, FabLab de Cornouaille (FabriKerne)*



# Innovation in Cornouaille



DIGITAL IN FINISTÈRE

**170** start-ups per year

**2.5 millions** euros of seed capital per year

**300** annual digital events organised by the network and digital canteens

including Quimper's (80 events, 1,100 visitors, 69 members).

## An ecosystem at the service of innovation

Innovative companies benefit from support on projects and network coordination by Technopole Quimper-Cornouaille. Access to the 4 regional competitiveness centres is an undeniable asset for research and creativity: Pôle Mer Bretagne Atlantique (innovation and economic development related to the sea), Valorial ("working for smarter food"), Image & Réseaux (digital technologies, telecoms and audiovisual), iD4Car (vehicles and mobility).

- 64 patents
- 774 brands
- 198 designs and models submitted in 2013

Main players on the Cornouaille research & development scene: Concarneau marine biology station, Agrocampus Ouest, LUbem, ADRIA Développement.



## DIGITAL BONUS

French Tech +, ranked 2nd in France for digital start-ups

This network includes 1,600 companies and 16,000 jobs. It boosts digital start-ups. Cornouaille participates in French Tech + which combines 4 urban areas, including Quimper and its territory.

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Ces  
marques  
qui font la  
**Cornouaille**

**A network of companies, ambassadors of  
Cornouaille**

Cornouaille is home to many iconic companies, particularly renowned in its outstanding industries (food, maritime, tourism). They are real ambassadors of Brittany's expertise.

The companies, carriers of the Cornouaille image and its economic dynamism, are represented within "These brands that make Cornouaille".



# These brands that make Cornouaille

• Companies that have participated in the “These brands that make Cornouaille” campaign

## Food processing companies

BONDUELLE TRAITEUR •  
BRITT  
BEURALIA  
ENTREMONT  
FILET BLEU  
GAVOTTES  
GERMICOPA  
HÉNAFF •  
LAITERIE LE GALL •  
LARNICOL  
LARZUL  
LE GLAZIK  
LES CIDRES KERNE  
MONIQUE RANOU  
PANIER POULT  
TIPIAK  
TRAOU MAD •

## Seafood companies

CAPITAINE COOK  
CONNÉTABLE LA MAISON  
CHANCERELLE  
FURIC MARÉE  
GUYADER GASTRONOMIE  
LA COMPAGNIE BRETONNE  
DU POISSON  
MERALLIANCE  
MARÉVAL  
MARINOË  
OCEALLIANCE  
PETIT NAVIRE •  
SAUPIQUET

## Parts manufacturers and services for food processing

CROWN EMBALLAGE  
FRANPAC  
KRAMPOUZ •  
LIMA

## Maritime

BARILLEC  
CDK TECHNOLOGIES  
CHANTIER PIRIOU  
GUY COTTEN •  
MAKURAZAKI FRANCE  
KATSUOBUSHI  
POGO STRUCTURES

## Cutting-edge companies

ACTUAPLAST  
AMPIA  
ARMOR LUX •  
BLUE SOLUTIONS  
BOLLORÉ DIVISION FILMS  
PLASTIQUE •  
CADIOU INDUSTRIES  
COVERLIFE  
CUMMINS FILTRATION  
ÉOLANE  
GÉNÉRATION  
HENRIOT-QUIMPER •  
MC BRIDE  
RENÉ LE NOUY  
SABELLA

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# START-UP BONUS

Symbol of ‘Invest in Cornouaille’

24 Secondes, Capsularis, EnTech SE, France Ikejime, France is Fun, Ino-rope, Kairos, Krips, Leads Generation, Nexiode, ND Mac System, Otripi, Sportrizer, Tech Sea Lab, The Swenson house, Tell, Towt, Tremark, Westair





**Laurianne LE COSSEC**  
 Manager of France is Fun  
 (Cornouaille is Fun)

**Tourism**  
*Loctudy*

“Cornouaille is very rich, has a lot of talent to promote, an exceptional natural environment and a unique Breton energy. An entrepreneurial spirit is in the Cornouaille DNA and for my project, there are plenty of helpful structures supporting start-ups. I’m proud to test my new travel model in my home region.”

[www.franceisfun.fr/en/](http://www.franceisfun.fr/en/)

**Kevin LE GOFF**  
 Co-founder, creator of  
 The Swenson House

**Business Services**  
*Audierne*

“We wanted to establish The Swenson House in Cornouaille so as to have a setting that fits with our company’s values: the ocean, having perspective and the wild environment of the coast. The Swenson House brings together people from different worlds in order to pool their expertise. For this, Cornouaille is an almost infinite pool of creative people, whatever their activity.”

[www.theswensonhouse.com](http://www.theswensonhouse.com)

**Katsuhiko OISHI**  
 Chairman, Chief Executive  
 Officer of Makurazaki France  
 Katsuobushi

**Food**  
*Concarneau*

“Cornouaille combines several assets which help the development of our company: excellent road infrastructure, a dynamic economic environment with high-quality local skills, premium raw materials and a quality living environment. There is a spirit of solidarity here and support between the local companies that are already established.”

[www.mfk-katsuobushi.com/en](http://www.mfk-katsuobushi.com/en)

**Diana MESA &  
 Guillaume LE GRAND**  
 Managers, co-founders of  
 TOWT

**Maritime**  
*Douarnenez*

“We set up in Cornouaille mainly due to maritime and geographic reasons. This territory has a dynamic approach and port network. It creates opportunities for development. Setting up here meant we joined a lively south-Finistère SME ecosystem with a strong interest in an approach of re-maritimisation of flows. It was very easy for us to integrate into the economic fabric with ambitious and committed entrepreneurs who are conscious of their responsibilities and humanly accessible.”

[www.towt.eu/?lang=en](http://www.towt.eu/?lang=en)





**Christopher FRANQUET  
& Laurent MEYER**

Co-founders of Entech Smart Energies

**Energy**

*Quimper*

“Brittany is a very dynamic region and Cornouaille a real energy peninsula, even more so when it comes to renewable energies and energy transition with a network of innovative companies. We also chose Cornouaille for the talents and skills that are available there. We have benefited here from a valuable network supporting us in setting up the company... This creative spirit allows us to now ourselves support young start-ups and develop synergies with other Cornouaille businesses.”

[www.entech-se.com](http://www.entech-se.com)



**Véronique  
LARHANT-LE BERRE**

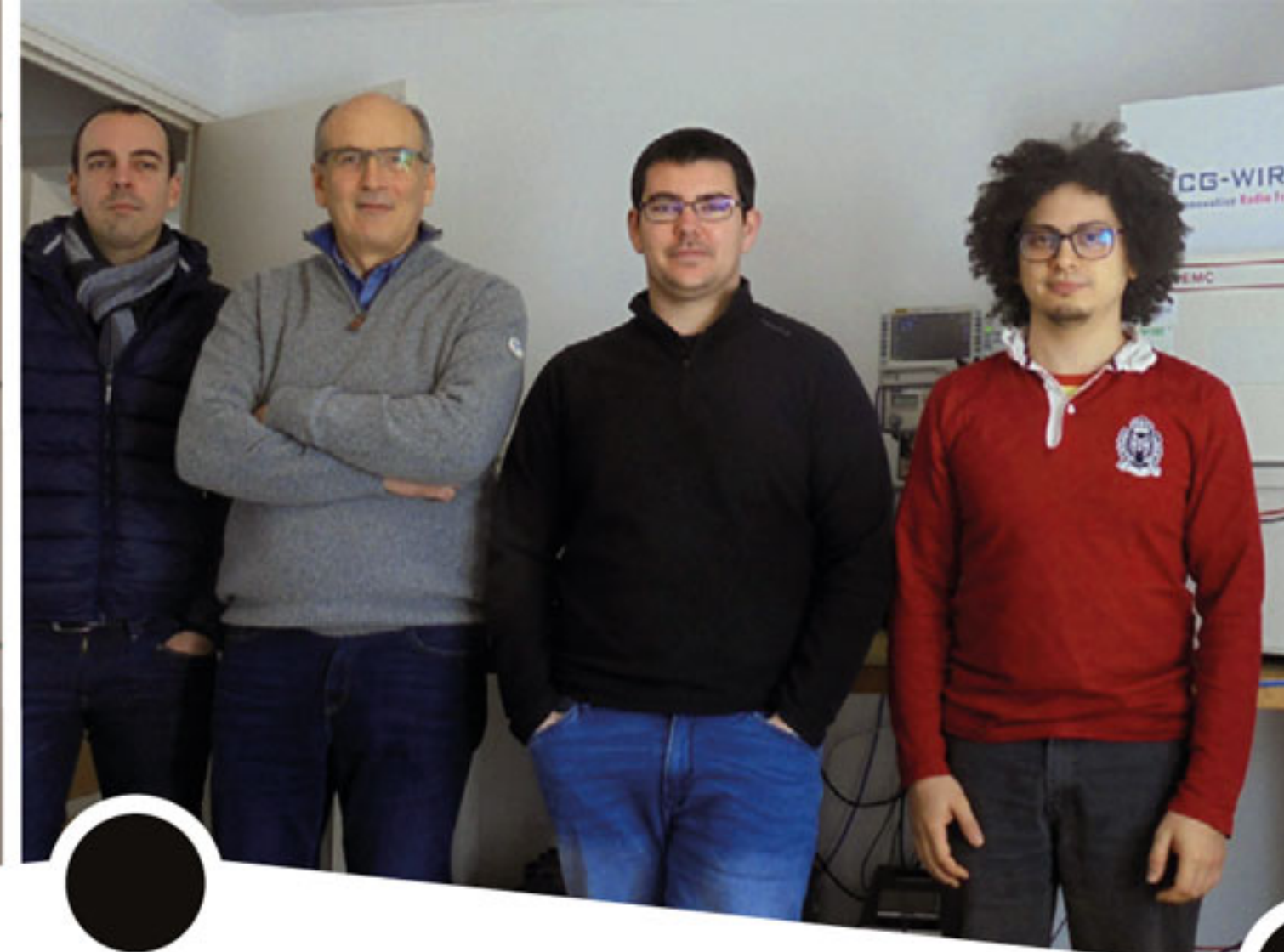
Manager of Les Ateliers Crêpes de Véro

**Food and Services for  
companies**

*Bénodet*

“I’m from Cornouaille so it was natural for me to set up my company here offering crêpe workshops in line with my grandmothers’ expertise, and the specific character of local culinary heritage. Cornouaille is also an attractive place for French and foreign visitors looking for a real Breton experience. My workshops are targeted at them, as well as local companies, for example as incentives. There are a number of benefits for entrepreneurs here: effective economic advisors, quality training workshops offered by the communities of communes and urban areas, consular chambers and Quimper Cornouaille Développement. The vibrant tourist offices are also an important asset.”

[www.crepes-de-vero.fr](http://www.crepes-de-vero.fr)



**Claude GUICHAOUA**

Manager of CG-WIRELESS

**Digital**

*Plogastel-Saint-Germain*

“It was obvious for us to set up our company in Cornouaille as this is where we live. These days, geographical distance is no longer a handicap for digital companies and those working with the Internet of Things. The deployment of very high-speed internet favours companies wanting to set up in the area. Also, the proximity with top engineering schools and cutting-edge university laboratories allow us to establish research partnerships to develop innovative solutions.”

[www.cgwi.bzh/?lang=en](http://www.cgwi.bzh/?lang=en)



**Christine NAULEAU**

Creator, manager of Flex & Relax (Bean You)

**Food**

*Douarnenez*

“I started my company FLEX & RELAX (Bean You) in Douarnenez in April 2016. From the start I made the decision to subcontract the production of my products to industrial partners. Cornouaille’s network of food processing companies allows us to do this, especially as the word ‘partnership’ has real meaning here.”

Cornouaille entrepreneurs have this strong ‘collective’ mindset. Grouped together in a number of professional networks in the territory, they share a common value: goodwill.”

[www.beanyou.fr](http://www.beanyou.fr)





Cornouaille's attractive  
strategy benefits from  
the financial support of  
the Brittany region

You have an **entrepreneurial spirit**. You are **creative**.  
You want to combine **quality of life**  
with a **rich professional experience**.

**Cornouaille invites you to invest.**  
*We are a network of economic experts at your service  
to support your business.*

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### Quimper Cornouaille Développement

Economic development and town  
planning agency

10 route de l'Innovation - CS 40002  
29018 Quimper Cedex

**cornouaille.bzh**

